

Danielle Alberti

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Skills

- HTML, CSS
 - Adobe Creative Suite
 - Photojournalism
 - Drupal, Wordpress
 - Search engine optimization
 - Audio/video editing
 - Social media
 - AP style, content editing
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Professional Experience

Scripps Howard Foundation Wire

September 2010 - Present; multimedia fellow

- Produce multimedia elements to accompany wire stories for the Scripps Howard Foundation and maintain the website, including a complete redesign on the Drupal platform

Diary of a Predator

October 2009 - Present; managing editor of digital content

- Manage digital content for the *Diary of a Predator* project, including editing a website and contributing to the publication of the investigative reporting memoir

Dow Jones News Fund - International Center for Journalists

June - December 2010; communications intern

- Edited Web content for clarity and style and produced video, audio and photo for Web use while also managing the nonprofit's social media presence through networking and blogging

CU Independent

January 2008 - May 2010; editor-in-chief, managing editor, opinion editor

- Managed a staff of more than 90 students in producing a daily college news site. This included managing the back end of the website, editing content, overseeing marketing and developing longterm projects, like the "Speak Out" campaign.

American Cowboy Magazine

August 2009 - June 2010; Web intern, editorial intern

- Responsible for running the magazine's Drupal website, including moderating social features of the site and engaging readers with regular blogs. Additionally, I reported, researched, fact checked and copy edited for print.

Silver & Gold Record

October 2008 - July 2009; editorial intern

- Reported, copy edited, fact checked and took photos for the University of Colorado's faculty newspaper
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Education

University of Colorado at Boulder

May 2010; B.S. - news-editorial, B.A. - anthropology

Workshops and Conferences

College Media Advisers, New York

March 12-15, 2011

Online News Association, Washington, D.C.

October 28-30, 2010

Dow Jones News Fund Multimedia Residency, Bowling Green, Ky.

June 6-15, 2010

Aurora Multimedia Workshop, Boulder, Colo.

May 26-19, 2010